1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   * 1. According to pivot table 1 there is 53.8% campaign success rate and a 37.6% fail rate. Music and theatre are the top producing categories. According to pivot chart 3, May had the most successful campaigns and following May, we see a steady decrease in success rate until December where success and fail rates finally intersect.
2. What are some limitations of this dataset?
   * 1. The sample sizes vary greatly across each category. It would be interesting to see the success rate given each category had the same sample size. Also canceled and live data throw off true success/fail rate.
3. What are some other possible tables and/or graphs that we could create?
   * 1. A chart comparing the funding goal to pledged funds by category and subcategory could put things in a different perspective. A table excluding outliers, upper extreme and lower extreme data may portray more accurate trends. Another table showing duration of the campaign compared to the success/fail rate could also be a valuable insight.